



c/oSofi's Stitches Inc.  
2018 SW Adams St.  
Peoria, IL 61602  
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## 2008 Pirate Vendor Application Heart of Illinois Fair: Barbary Coast

July 11-19, 2008 \* 4-10 p.m. weekdays, 11 a.m. to 10 p.m. or midnight weekends

Thank you for your interest in the 2008 Heart of Illinois Fair: Barbary Coast, pirate section. This section will be a part of the HOI fair where patrons will leave this world and go back 300 to 400 years to the time when Pirates and Privateers ruled. Patrons can shop, see live pirate shows and play games. Wandering merchants and street characters will stroll outside the section to add flavor to the rest of the fair.

Pirates are big. Cast members will involve patrons in an ongoing scenario throughout the day, there will be continuous daily entertainment on a stage, street characters, and food and drink appropriate to the pirate theme. Costumed patrons are encouraged and are being incorporated into the marketing.

The section will include the beer garden, where the map states "Concessions." It will also share the stage in the Beer Garden. Our grounds map is on our website at [www.heartofillinoisfair.com](http://www.heartofillinoisfair.com).

As the section grows into a stand-alone festival, it will become a leading entertainment venue within a four-hour drive radius of Peoria eventually attracting patrons from but not limited to Chicago, St. Louis, and Indianapolis. This will allow it to first prove itself financially, allow management to learn necessary skills as it grows, and to prepare the general public for what to expect.

We welcome your craft application and product information for consideration to join others in the Barbary Coast.

1. We are a juried show. Elaborate tents and merchandise have an upper-hand in the jury process. We highly encourage hand-made products appropriate for our pirate theme. Imports and resellers will be allowed for a limited time.

2. Tents must be open, decorated appropriately with no modern materials showing, and occupied by personnel dressed in pirate clothes and costumes at all times during the operating hours, rain or shine. Tents not ready by 10 a.m. opening day may be prohibited from participating and will forfeit all fees. Vendors are responsible for setting up their tents and displays and must fit within the measurements requested and/or paid for.

Please complete the Vendor Application enclosed, along with at least two photos of your work and one of your booth/tent set up. Mail the application to the letterhead address.

If you are juried into the fair, an acceptance letter will be sent to you. All accepted vendors must have an Illinois Sales Tax License and carry business liability insurance. Insurance can be purchased from the fair for about \$100.

***Notice the discount deadlines that are jury dates on the next page.***

Discount and jury deadlines	Early		Final
	Dec. 31	Mar. 15	July
Standard booth (10' frontage)	\$200	\$240	\$380
Additional frontage per 2 feet	\$20	\$40	\$47
Wagon 10'x10'	\$180	\$220	\$300
Cart/Wandering 8'x8'	\$160	\$175	\$200

**Classifications of vendors:**

**Demonstrating Artist** – Artisans who demonstrate the making of their own handmade items on a schedule, with professional looking signage indicating demonstration times. Demonstrating artist may receive “demo” credits toward their booth fees with prior fair approval.

**Artisan, Service Providers, and Food Vendors** – Artisans, who make, display, and sell, their own handmade items pay the standard booth fee. This includes food vendors and service providers such as hair braiders, fortune tellers, etc.

**Make and Take Merchants, Gamers** – Merchants who offer an arena for the public to make their own items, such as wax hands, wax roses, sand bottles, etc. Gamers who provide games of skills such as axe throw, bow and arrows, veggie justice, etc. Make & Take Merchants, Gamers pay an additional 5 percent of the daily sales as well as a booth fee.

**Buy/Sell Merchants** – Merchants who sell items from other manufacturers such as roses, import swords, etc. Buy/Sell Merchants pay an additional 10 percent of the daily sales as well as the booth fee.

Electricity: 20A/120V \$85; 30A/120V \$105; 20A/240V single phase \$125;  
30A/240V single phase \$160.

Weapons must be peace-tied with ties provided by vendor. Patrons buying weapons after 9 p.m. must be escorted to the front gate.

On-site camping and showers are available. The area is enclosed by a barbed wire fence. Tents are \$10/day. RV with electric, water and sewer is \$20/day. A separate camping form will be sent with acceptance letters.

Security is provided throughout the fair, which is enclosed in a 8-foot high barbed wire fence.

If you have any questions, please feel free to contact the Vendor Coordinator, Valerie Lilley, (309) 677-6739, or [Vlilley@SofisStitches.com](mailto:Vlilley@SofisStitches.com). As opening day gets closer, please check the HOI Fair’s web site for updates on progress at [www.heartofillinoisfair.com](http://www.heartofillinoisfair.com). We look forward to a fantastic fair and we look forward to seeing you at the fair!

Kindly,

Heart of Illinois Fair: Barbary Coast

Mail application to:

**Heart of Illinois Fair**

c/oSofi’s Stitches Inc.

2018 SW Adams St.

Peoria, IL 61602



Date Received: \_\_\_\_\_  
 Check #: \_\_\_\_\_  
 Accepted: Yes \_\_\_\_\_ No \_\_\_\_\_  
 Date Accepted: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Describe your merchandise or business: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Type of vendor: Demonstrating Artist \_\_\_\_\_ Artisan, Service Provider, and Food Vendor \_\_\_\_\_ Make and Take Merchant, Gamer \_\_\_\_\_ Buy/Sell Merchant \_\_\_\_\_

Illinois Sales Tax ID: \_\_\_\_\_

Tent/display specifications: Tent \_\_\_\_\_ Wagon \_\_\_\_\_ Cart/Wandering \_\_\_\_\_

Dimensions: Frontage: \_\_\_\_\_ Depth: \_\_\_\_\_

Do you perform craft demonstrations? \_\_\_\_\_

Do you sell weapons? \_\_\_\_\_

Do you require electricity? \_\_\_\_\_ 20A/120V \$85; 30A/120V \$105;  
 20A/240V single phase \$125; 30A/240V single phase \$160. \$ \_\_\_\_\_

Do you require water access? \_\_\_\_\_

Do you plan to camp on site? \_\_\_\_\_

Discount and jury deadlines	Early		Final	Quantity	Total
	Dec. 31	Mar. 15	July		
Standard booth (10' frontage)	\$200	\$240	\$380	_____	\$ _____
Additional frontage per 2 feet	\$20	\$40	\$47	_____	\$ _____
Wagon 10'x10'	\$180	\$220	\$300	_____	\$ _____
Cart/Wandering 8'x8'	\$160	\$175	\$200	_____	\$ _____

Total fees due: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Don't forget to enclose at least two photos of your work and one of your booth/tent set up.**