



Electrical Service

Flat rate usage charge for each size service. This will be your usage charge for the 5-day period of the fair.

All service will be fused as shown on sheet. Any over usage will blow fuses causing down time for your establishment. Any service calls will be charged a flat rate of \$50 per hour. All materials will be charged at cost plus 20% overhead and profit.

Any service which must be enlarged because of erroneous information returned with your contract will result in replacement of service.

Anyone wishing to be connected and operating before the opening day of the fair or wishes to be operating for days following the fair will be charged a rate comparable to your usage needs.

Please mark service required for all your needs and return with your signed contract.

<u>SERVICE</u>	<u>USAGE COST FOR 6 DAYS</u>
20A/120V	\$80
30A/120V	\$100
20A/240V single phase	\$120
30A/240V single phase	\$155
60A/240V single phase	\$250
100A/240V single phase	\$355
200A/240V single phase	\$670
30A/240V 3 phase	\$255
60A/240V 3 phase	\$405
100A/240V 3 phase	\$625

Please sign and return _____

2021 HEART OF ILLINOIS FAIR
JULY 13 -17, 2021

Peoria & East Peoria Economic Outlook - Projections

Peoria MSA Population – 390,127
Households – 165,539
Peoria Population 116,513
Median Age - 34 years
Males 47.6%—Females 52.4%
Effective Buying Income - \$4.4 billion

Heart of Illinois Fair Highlights

- ♥ Ride Specials Offered Daily
- ♥ Children's Shows
- ♥ Petting Zoo
- ♥ Grounds Act
- ♥ Livestock Shows
- ♥ Truck & Tractor Pulls
- ♥ 2 Nights – Show Arena
- ♥ Pick-Up Truck Pull
- ♥ 1 Night – Show Arena
- ♥ Semi-Truck Pull
- ♥ 1 Night – Show Arena
- ♥ Demolition Derby
- ♥ 1 Night - Show Arena
- ♥ Large Midway Carnival

HEART OF ILLINOIS FAIRc

Exposition Gardens P.O.
Box 3334
Peoria, Illinois 61612

Phone: (309) 691-6332
Fax: (309) 691-2372
Website www.heartofillinoisfair.com
Email expo@mtco.com

Concessions Information

July 13-17, 2021

Welcome to the 2021 Heart of Illinois Fair

We would like you to know that we are listening to our vendors. We have continued to keep the reduced rates we charge vendors to reflect the shorter number of days the fair is open. We hope this will help your bottom line.

The fair will open at 4:00 p.m. on Tuesday, July 13 with the official ribbon cutting at 4:00 p.m. Please plan accordingly for opening your business that day. Fair hours will be 12 Noon. - close Saturday July 17 & . Weekday hours (Tuesday, July 13 - Friday, July 16) will be 4:00 p.m. to close.

We hope that this continues to be a plus for your operation. Please note these hours are the fair hours and outdoor vendors should plan to be open during those times. Inside vendors operate on a different time schedule as noted later in this brochure.

We welcome your participation and hope our format will be helpful to you. If we can be of assistance in any way, please contact us...

Sincerely,



Les Leach
Concessions Manager

AIR-CONDITIONED BLDG.

INSIDE SPACE:

10' x 10'

\$450 per booth, basic electric is included.

All concessions/exhibitors are required to provide a **\$1,000,000.00 combined single limit, liability insurance policy naming Exposition Gardens, Inc. /dba Heart of Illinois Fair as an additional insured.** If there is a problem with this requirement, please contact our office for details on obtaining the insurance from our company.

Exhibitors will be allowed into the building 1 hour before the regular opening time.

Season tickets are \$5.00 each for a (5) day concessionaire pass. Each person is required to purchase this ticket for themselves and their personnel.

No refunds on space deposits will be made.

50% of space cost is required before contract will be issued.

BOOTHS MUST BE OPEN FROM

- 4:00 -9:00 P.M. Tues. 7/13/21
- 4:00 -9:00 P.M. Wed. 7/14/21
- 4:00 -9:00 P.M. Thurs. 7/15/21
- 4:00 -9:00 P.M. Fri. 7/16/21
- Noon-9 P.M. Sat. 7/17/21

OUTSIDE SPACE:

\$50 per front foot. There will be a separate, additional fee for electric **service based** on usage, please see service table.

Electrical rates are stated on the following page.

Minimum of 10 front feet.

All concessionaires/exhibitors are required to provide a **\$1,000,000.00 combined single limit, liability insurance policy naming Exposition Gardens, Inc. /dba Heart of Illinois Fair as an additional insured.** If there is a problem with this requirement, please contact our office for details on obtaining the insurance from our company.

Season tickets are \$5.00 each for a (6) day concessionaire pass. Each person is required to purchase this ticket for themselves and their personnel.

on space deposits will be No refunds made.

Tents are available for rental. Contact our office for prices (309) 691-6332.

% of space cost is required before contract will be issued.

OUTDOOR VENDORS MUST BE OPEN DURING REGULAR FAIR HOURS

- 4:00 -CLOSE - Tues. 7/13/21
- 4:00 -CLOSE - Wed. 7/14/21
- 4:00 -CLOSE - Thurs. 7/15/21
- 4:00 -CLOSE - Fri. 7/16/21
- Noon-CLOSE - Sat. 7/17/21

Exhibit/Concessions Space Fee

PAYMENTS BY CHECK WILL BE ACCEPTED UNTIL JULY 1, 2021. ALL FEES AFTER JULY 1 MUST BE

PAID BY CASH. NO EXCEPTIONS.

Remove Watermark



Wondershare PDFelement

General Information

TICKETS

Concession tickets are \$5 each and punched each day used.

PARKING – Exhibit/Permit Parking Lot

All day parking for concessionaires and exhibitors is provided in the Permit Parking Lot west of the carnival area. Parking will be strictly enforced.

You will need your concession or Exhibitor/Permit Parking Sticker on your windshield to get into this lot. You will also need your Concession Ticket to get through the gate. **YOU ARE NOT TO PARK INSIDE THE NORTHEAST GATE.** There will be exhibits in this area. You can always park outside the gate with the general public which is free parking. There are no parking or live-in trailers permitted at your space.

REPLENISHING SUPPLIES

Having purchased your concession ticket and getting your one vehicle sticker free, you can drive on the grounds to replenish your stock each day, in the morning up until Noon. You must park your vehicle in the Permit/Exhibitor Parking area.

VENDORS

Vendors will be on the grounds each day to take your orders for supplies. You will need to make up your own schedule with them for picking up your supplies when they are delivered. **THE VENDORS MUST BE OFF THE FAIR GROUNDS BY 12:00 noon B MAKE YOUR PLANS ACCORDINGLY.** Please Check Parking Areas. If a change in location is requested, a \$100.00 fee will be assessed.

FIRST AID

Our First Aid station is located in the LABOR Building next to our main South GATE 1 entrance.

PUBLIC SHOWERS

There are showers in the rest rooms at the west side of the Commercial Exhibits Building.

MERCHANDISE DELIVERY

The delivery/shipping and storage of vendor merchandise will be limited due to the lack of space in the office. If you are having merchandise shipped it would be best to contact the office prior to delivery to confirm that we will be able to accept and store it.



FOOD VENDORS

Any Food Concessionaire using water needs to supply their own vacuum breakers in order to hook up to a water supply.

SALES TAX FOR ALL SALES (FOOD & GENERAL MERCHANDISE)

The city of Peoria will collect their sales tax of 2% on Friday, July 17, 2021 They will be located in the snack bar area of the Expo Gardens Commercial & Exhibit Building. They will be here from approximately 10 a.m. to 1: p.m. You will also be responsible for paying 9% tax to the State of Illinois on food and general merchandise sales. We will have forms available in the office for your use.

CHANGE

There is no Abank@ on the fairgrounds, so be sure to have enough change to see you through your business day. This is especially true for Sunday.

HEALTH DEPARTMENT

A Peoria City/County Health License is required for all food locations. The fee is \$150.00 per location. Licenses are required regardless of whether or not food is sold or given away. Information and applications are available at the office and on our website. The Peoria Health Department requires that you apply for your license **prior to the opening of the fair**. You must do so directly with the Peoria City/County Health Department office. For more information 309-6796161 or you may go to the following website www.peoriacounty.org and follow the health department links.

FIRE DEPARTMENT

All food vendors will be inspected by the Peoria Fire Department. New rules have been implemented. Please check the office for updates.

MERCHANDISE SALES/DISPLAY & STORAGE

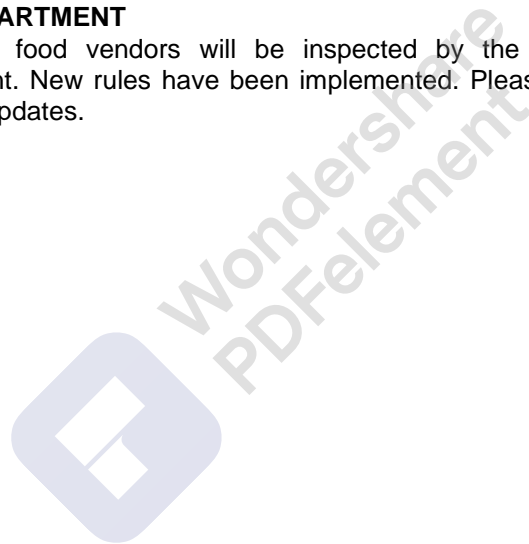
The sale or display of inappropriate and or offensive signs or merchandise is prohibited as determined by the Board of Directors of Exposition Gardens, Inc. **All free standing signs will be no larger than 24" x 36". Free standing signs are to be placed no more than 3 feet in front of your location and in no case outside of the frontage line.**

TRAILER PARK

Located on the grounds, the cost is \$30 per day. Full facilities are provided for trailers. Tent camping will be charged at \$15.00 per day.

TRASH

Trash is picked up each morning at 8:00 a.m. Please have all waste in the appropriate containers by that time for pick-up.



Heart of Illinois Fair

P. O. Box 3334
1601 W. Northmoor Road
Peoria, Illinois 61612
Phone: (309) 691-6332 Fax: (309) 691-2372
Email expo@mtco.com Website www.heartofillinoisfair.com



Fair Dates: July 13-17, 2021

This application is not a proposal or guarantee of space. All questions must be answered completely before consideration can be given. **PLEASE DO NOT SEND MONEY WITH THIS APPLICATION.** This application is neither a commitment by the applicant nor an offer by the Heart of Illinois Fair to rent space.

Business Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Residence Phone: _____ Business Phone: _____

Exhibit Space Non-Food _____ Food _____ (No Sales) _____ Concessions _____ Inside space preferred: _____ Outside space preferred: _____

Front footage required: _____ Include awnings, trailer tongues, etc. Tents require extra footage.

Water: _____ Sewer: _____ Total electrical: 110V _____ Amps: _____ 220V _____ Amps: _____

List products which you wish to exhibit or sell: _____

Please provide a diagram or layout of concession. Please attach photos. If this a food concession, indicate whether it is a front serve or a side serve and the tongue location and length. Is tongue removable? _____ If not, please include in space requirements.

Insurance Policy # _____ Agency _____ List any other information or reference. Use the back of this sheet if necessary.

IMPORTANT -

PLEASE INCLUDE PHOTOS.



Online Payment Link!!

Pay online quickly and immediately by clicking on or typing in the link below.

https://www.paypal.com/donate?hosted_button_id=SCZJ2N7S9TBAQ

OR

Open your phone camera and scan this QR code on your phone to pay quickly and immediately!



Scan. Pay. Go.